



Upgrading Broadband in Montana's K-12 Schools

August 2016





Our mission

Upgrade the Internet access in every public school classroom in America so that all students can take advantage of the promise of digital learning.

Our funders

The Bill and Melinda Gates
Foundation

Startup: Education

The Leona M. and Harry B.
Helmsley Charitable Trust

Timothy and Michele Barakett
Foundation

Draper Richards Kaplan Foundation

Devon and Pete Briger

The Learning Accelerator

Philip and Alicia Hammarskjold

The A.L. Mailman Foundation

Hank and Bonnie Miller Family

Leeds Family Foundation

Maverick Capital Foundation

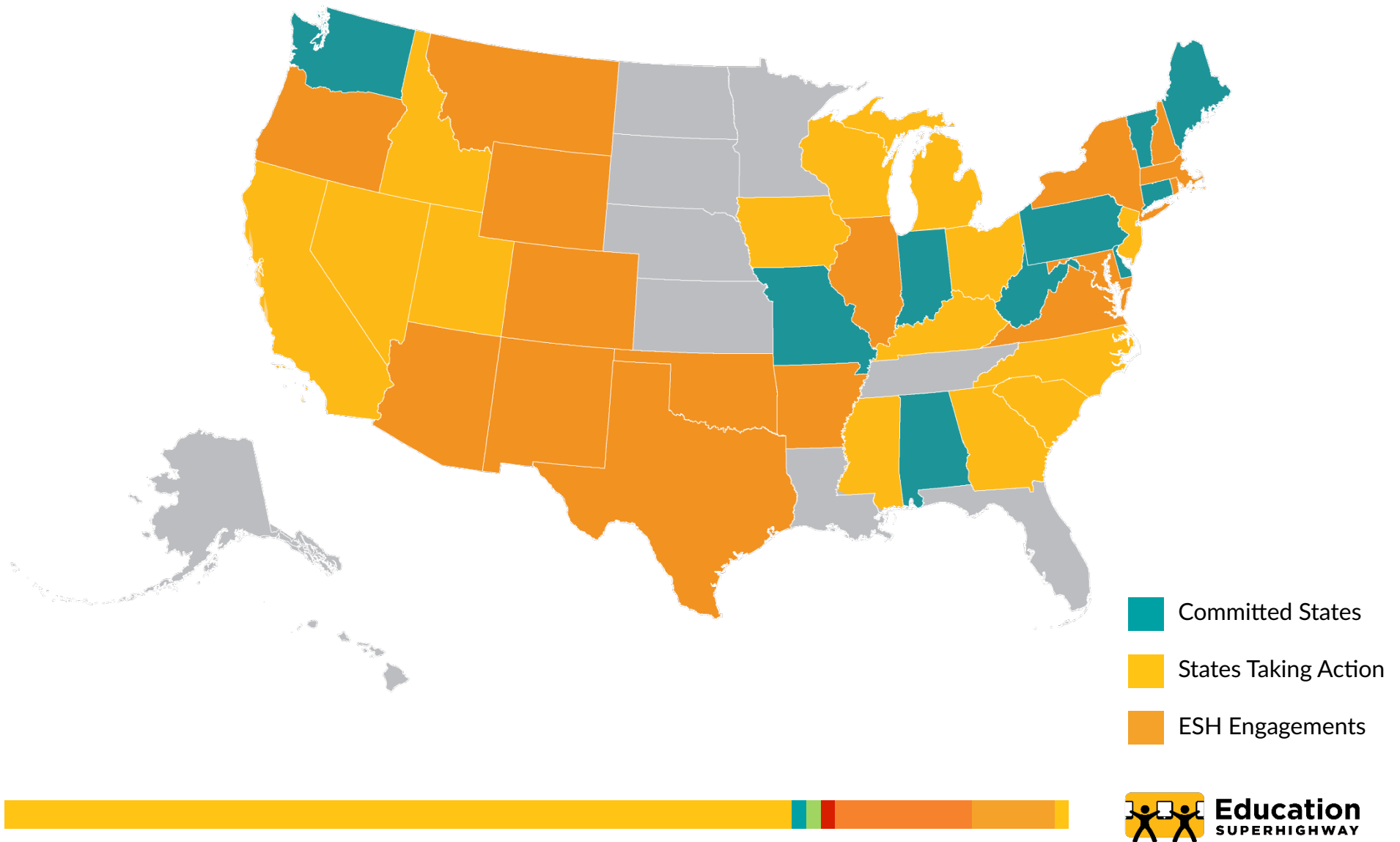
Ford Foundation

Sappi Ideas that Matter

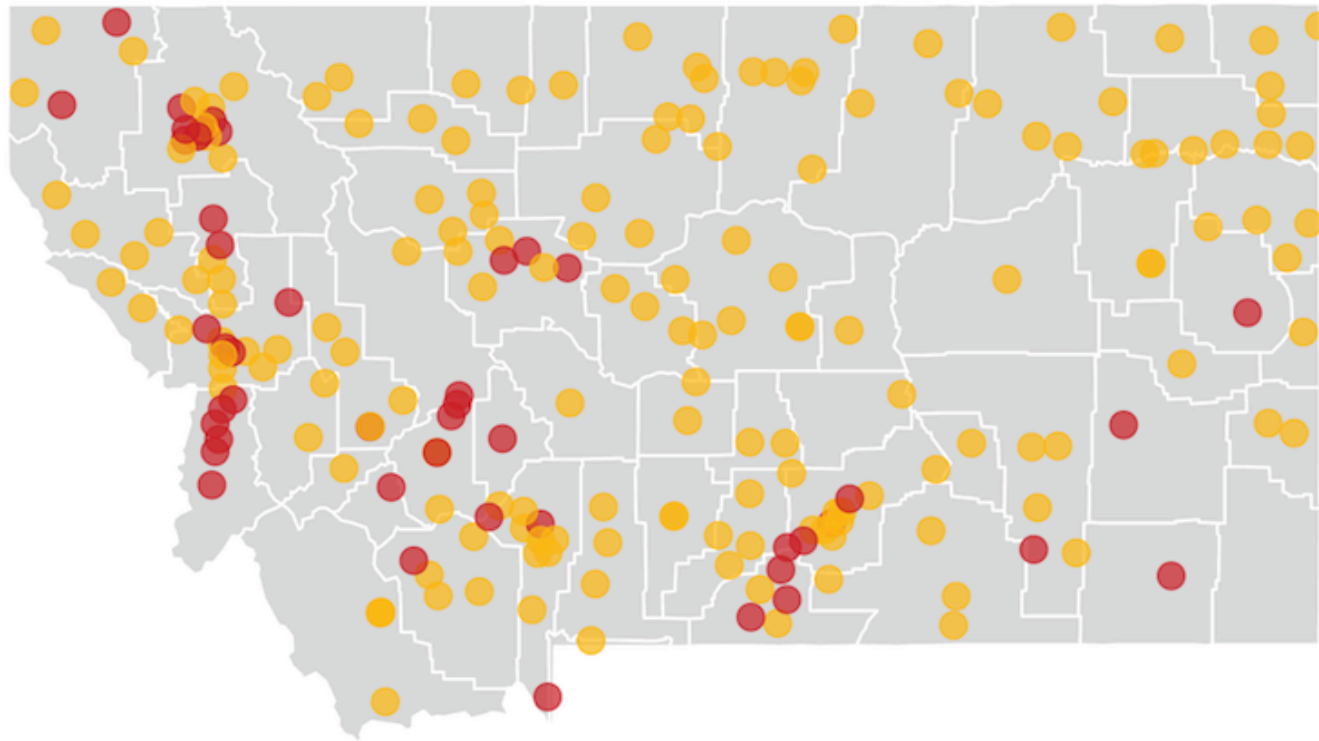
Strategic Grant Partners

Our progress

State engagements



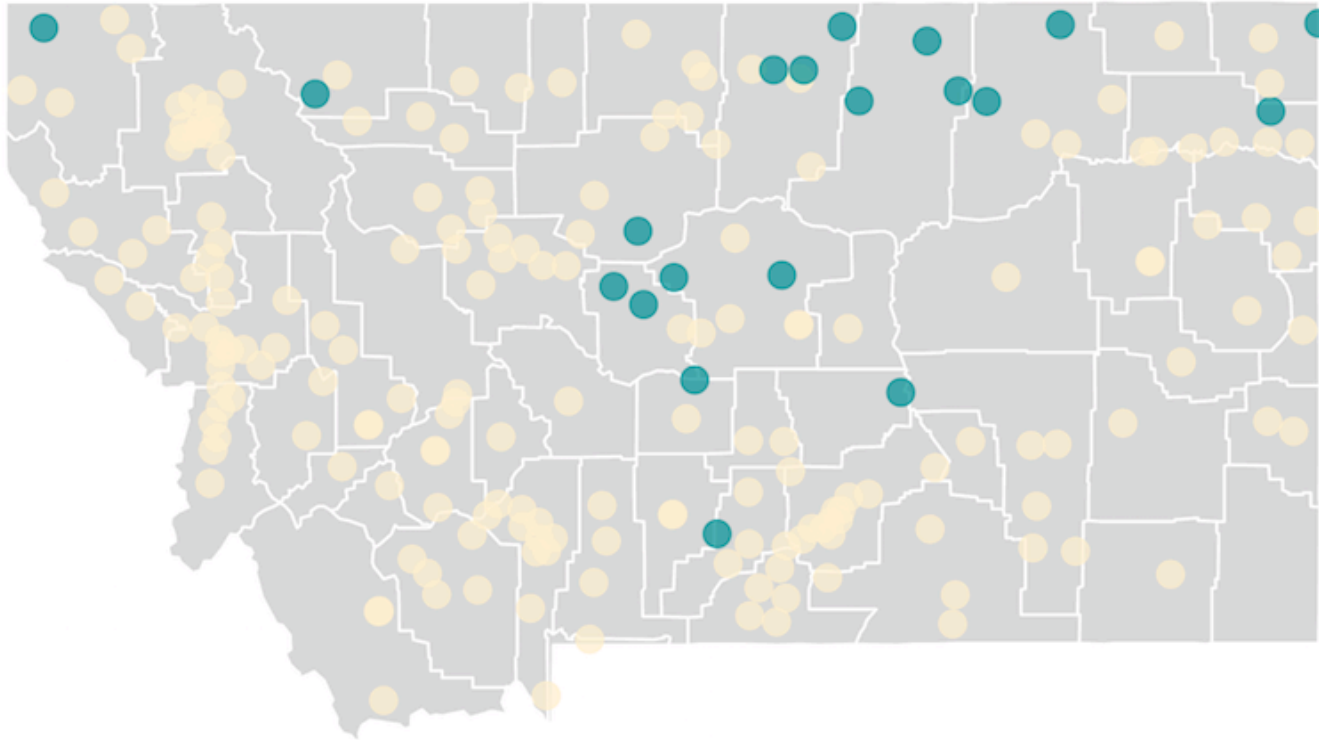
Districts Meeting 100 Kbps/student Bandwidth Goals



80% of districts
receive at least
100 kbps per
student – the
minimum required
for digital learning

- Meets 100kbps/Student Goal
- Does Not Meet 100kbps/Student Goal

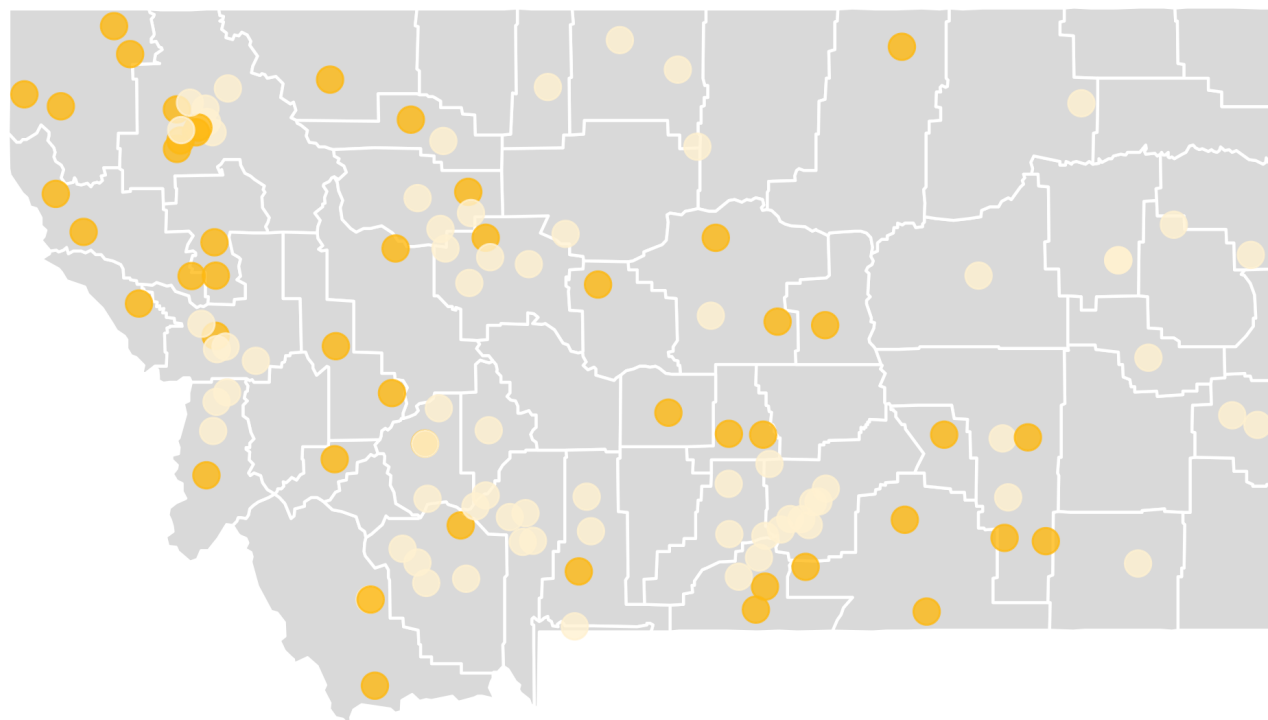
Districts Meeting 1 Mbps/student Bandwidth Goals



But nearly all will need to upgrade in order to meet the 2018 standard of 1 Mbps/student - a 10x increase

- Meets 1Mbps/Student Goal
- Does Not Meet 1Mbps/Student Goal

Over 100 Districts May Need Fiber Upgrades



- Upgrade at partial cost to district
- Upgrade at no cost to district

135 schools and
25,000 students
lack fiber access
to the Internet

A 10% state match
enables all to
upgrade

And 43 would
upgrade at no cost
to the district

One-time fiber funding opportunity expires in 2018

- **Additional 10% E-rate funding if state provides a matching fund**
- Fiber construction cap has been suspended on fiber construction costs
- More flexibility to pay non-discounted portion of fiber construction costs
- E-rate has created a limited time window to upgrade schools

A state matching fund of \$7 million would activate \$70 million in infrastructure upgrades from service providers, and close the K-12 fiber gap in Montana

States are leveraging E-rate to connect more schools

In New Mexico, state match funding allowed numbers of districts to upgrade at no cost.

District	# of schools	Special Construction	E-Rate %	State Match	District Match
Bernalillo Public Schools	9	\$2,500,000	90%	\$125,000	\$0
Bloomfield Schools	1	n/a	80%	n/a	\$0
Central Consolidated Schools	11	\$3,100,000	90%	\$155,000	\$0
Cobre Consolidated Schools	1	\$675,000	90%	\$33,750	\$0
Deming Public Schools	1	\$1,325,000	90%	\$66,250	\$0
Espanola Public Schools	6	n/a	90%	n/a	\$0
Farmington Municipal Schools	8	\$700,000	80%	\$70,000	\$0
Gadsden Independent Schools	1	\$450,000	90%	\$22,500	\$0
Gallup-McKinley County Schools	4	\$5,975,000	90%	\$298,750	\$0
Hondo Valley Public Schools	2	\$115,350	90%	\$5,768	\$0
Jal Public Schools	3	n/a	80%	n/a	\$0
Socorro Consolidated Schools	2	n/a	90%	n/a	\$0
West Las Vegas Public Schools	2	n/a	90%	n/a	\$0
TOTAL	51	\$14,840,350		\$777,018	\$0

Our district consulting program

Our consulting program are designed to help districts work with providers to upgrade



Understand and provide education for districts to get their buy-in towards upgrades

Research technology and provider options by engaging with the provider community

Champion districts towards upgrades based on research findings

Help districts release and manage high quality 470/RFPs and understand rules

Provide technical and implementation support as needed towards success

Great progress in Montana in 2015

EducationSuperHighway supported 28 districts seeking procurements in the 2015-2016 cycle

EducationSuperHighway directly supported:

- 28 districts (and 104 schools) sought upgrade opportunities
- 47 service provider bids received
- 19 districts (and 88 schools) upgraded this year
- On average districts increased bandwidth by 15x
- 12,000+ more students now have access to fiber
- 23,000+ more students now meeting 100 Kbps/student goal

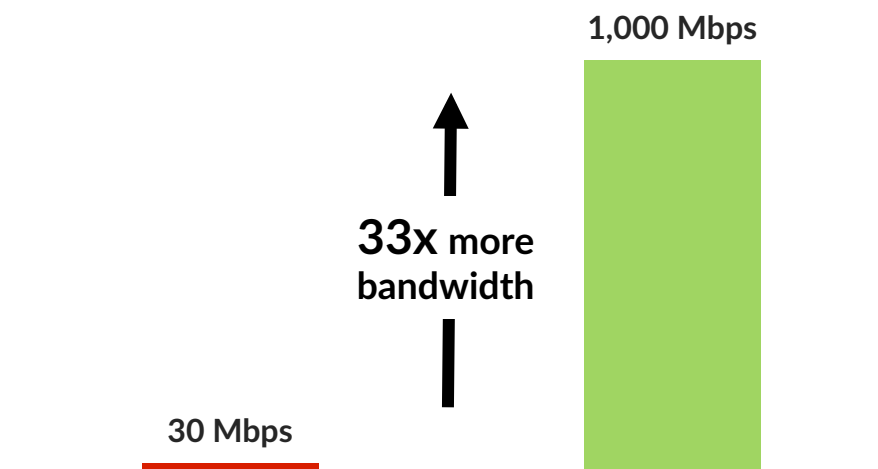
Case Study: Darby School District, Montana

Fiber Special Construction

Helped school district leverage new E-rate funding options to build fiber to a community

- 320-student district in the remote Bitterroot Valley
- Recently closed a successful procurement for a new 18 mile fiber run –
 - 5 bidders
 - Lit service options
- Winning provider will build out fiber, **with the majority of construction costs reimbursed by E-rate program.**

Total Mbps of Internet access



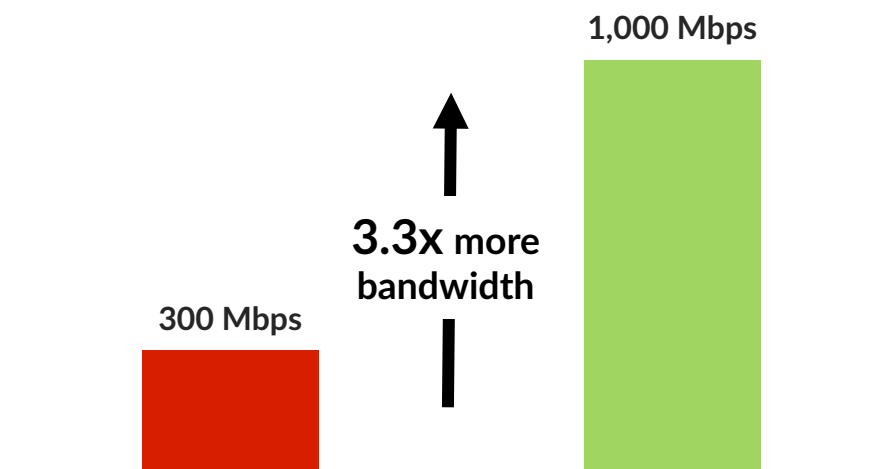
Case Study: Great Falls Public Schools, Montana

Bandwidth Upgrade

Helped district upgrade with existing provider to meet bandwidth goals

- 10,067 students (2nd largest district in the state)
- Was on a 300 Mbps lit fiber connection at \$12 per Mbps, resulting in just 30 kbps/ student
- Upgraded mid-contract to 1 Gbps connection with existing provider; will receive 100 kbps/ per student after upgrade

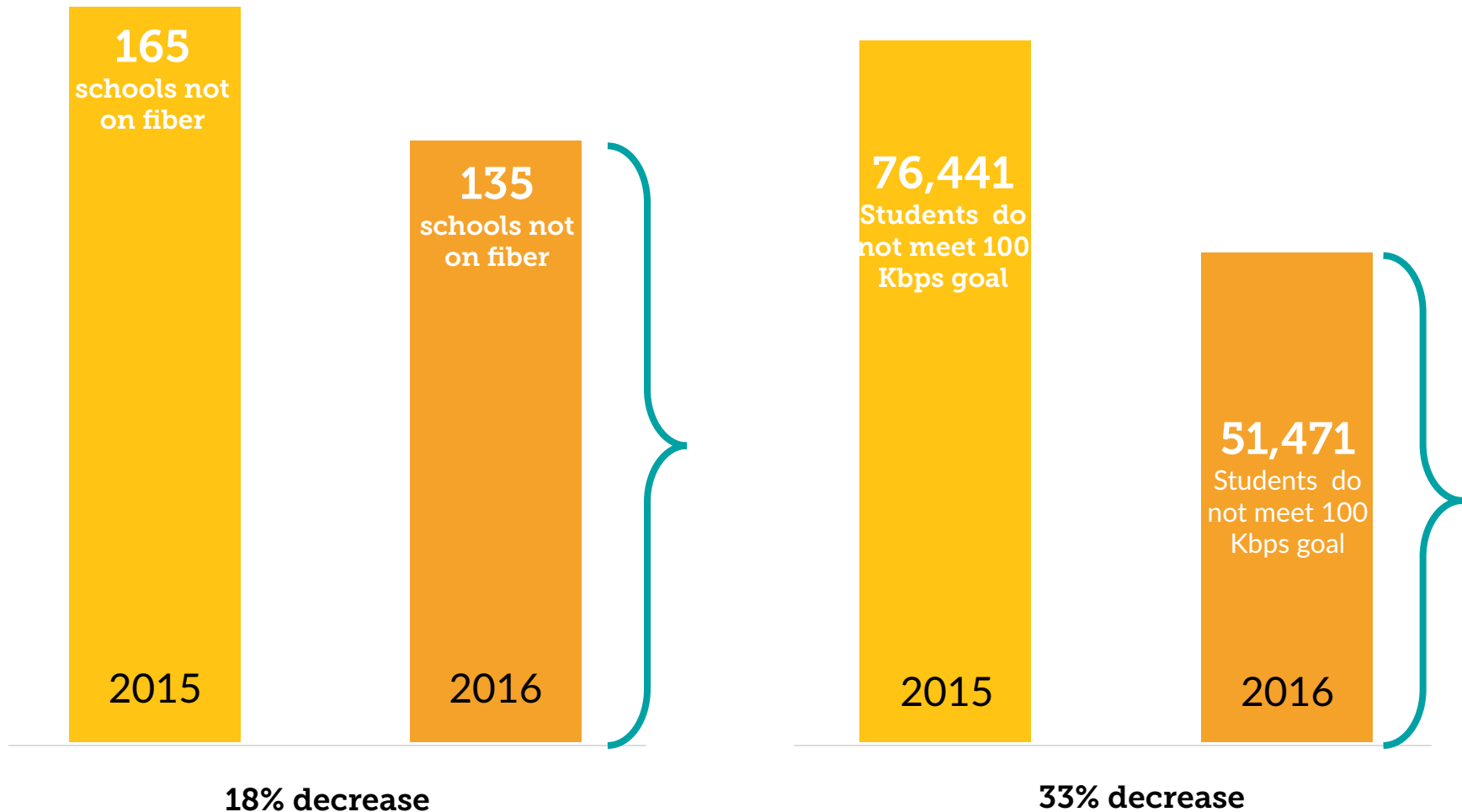
Total Mbps of Internet access



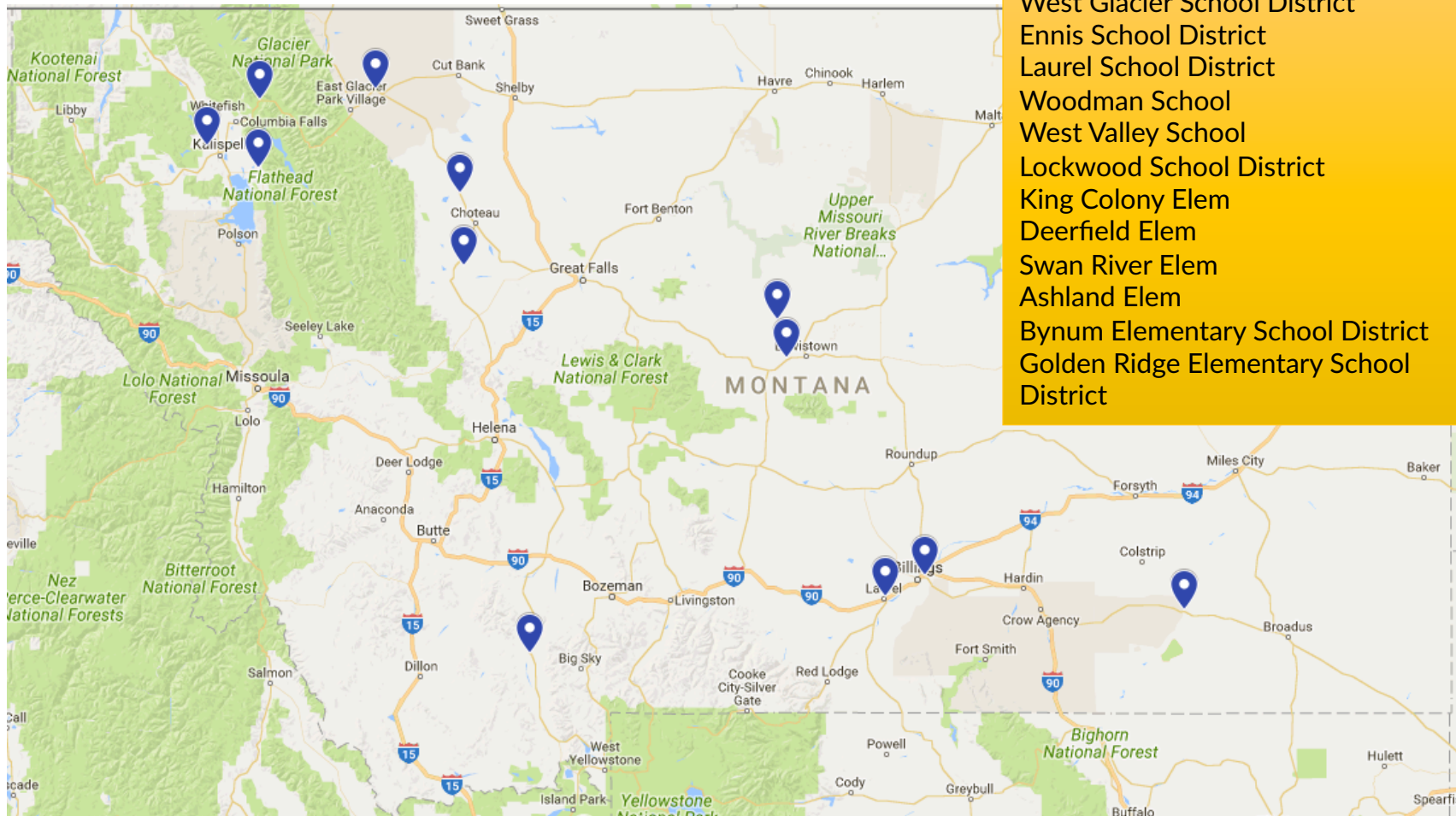
Our progress in 2015-16

Success upgrading schools in Montana

Still more to come in 2016-17



We've launched projects in another 12 districts 2016

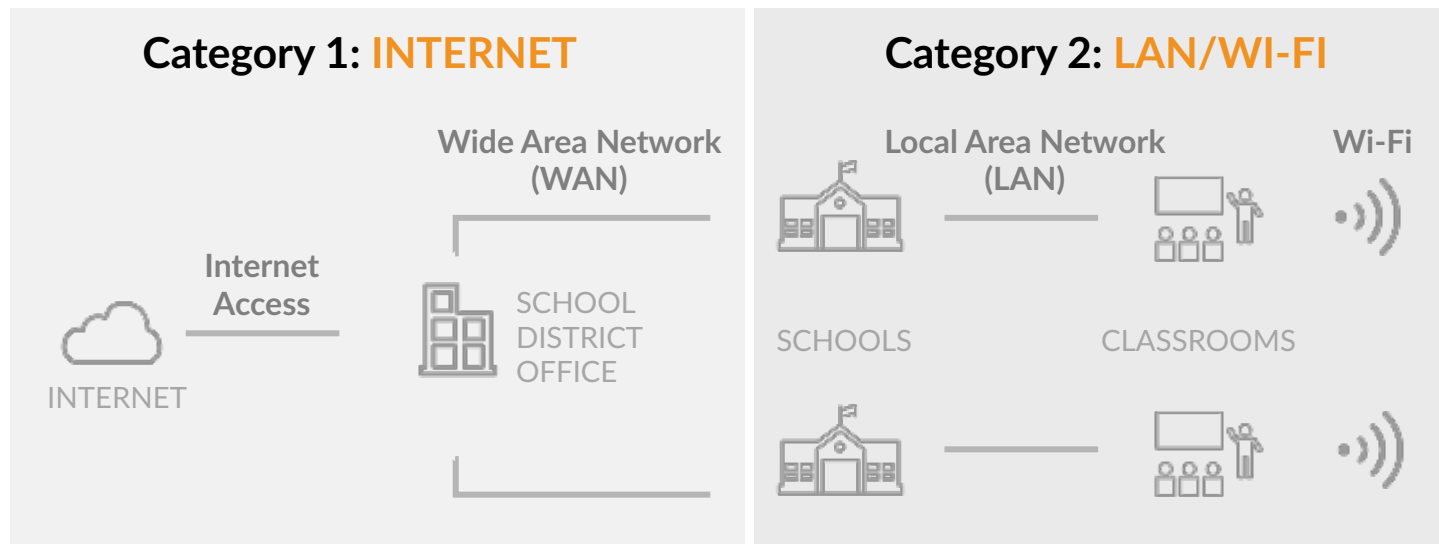


E-rate funds K-12 broadband connectivity

\$3.9 BILLION ANNUALLY

Up to 90% discount on connectivity services

Operated by the Universal Service Administrative Company (USAC) under the FCC



E-rate timeline



E-rate eligible services

Category 1 services

- Fiber (lit and dark)
- Wireless (e.g., microwave)
- Cable modem
- DSL
- Satellite service
- Broadband over power lines
- T-1, T-3
- Dial-up
- Voice services

Category 2 services

- Access points
- Antennas and cabling
- Caching
- Network switches
- Firewall services and components
- Switches
- Routers
- Racks
- UPS/battery back up
- Supporting software
- Managed services (e.g., Wi-Fi)
- Basic maintenance, repair, and installation